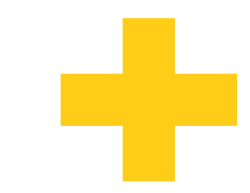


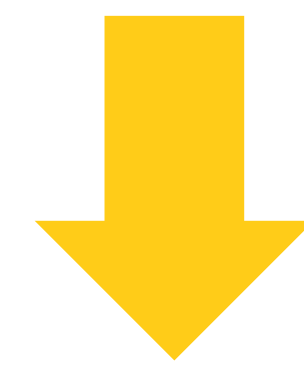
INTRODUCTION

- Grifton, NC is a small town located at the Southwest edge of Pitt County.
- For the purposes of our project, we focused on two social determinants of health: housing and employment.

Housing



Employment



Health Outcomes

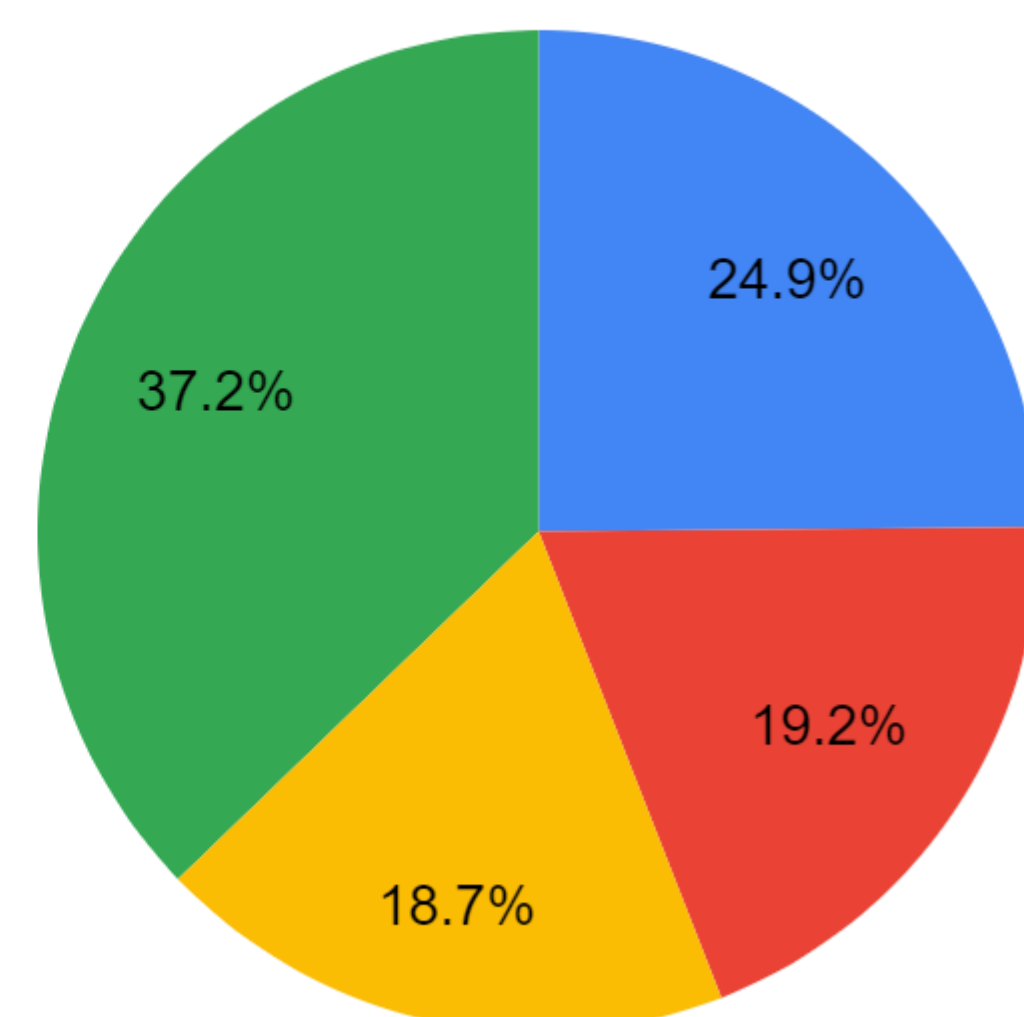
METHODS

- Research**
 - Gather historical data on Grifton
- Windshield Tour**
 - Document infrastructure in downtown Grifton
 - Speak with town citizens to better understand public opinion
- Determine areas of need**
 - Discuss potential interventions

Historical Data

Total Employment = 1.11k

- Health Care & Social Assistance
- Manufacturing
- Retail
- Other



Average commute = 28.4 minutes

RESULTS



NEEDS

Affordable Housing

- Sharp decline in home ownership
- Anecdotal evidence of predatory leasing practices
- Median home price remains low compared to national average, needs further investigation

Transportation

- Lengthy average commute
- Anecdotal evidence of transportation deficits
- Grocery instability, potential for food desert
- Little social service accessibility within walking distance

DISCUSSION

- Employment**
 - Unemployment rate cannot be accurately measured due to lack of town-based data.
 - Transportation is the most significant barrier to employment.
 - Due to the lack of job opportunities and non-existence of public transportation within Grifton, most citizens must travel out-of-town by car.
 - Citizens are unaware of how to access ECU Health transportation services.
- Housing**
 - Home ownership in Grifton <40%
 - Sharp decline in 2020, previously ~55%
- Future directions**
 - Investigative barriers to home ownership
 - Explore transportation initiatives
 - Public or subsidized offerings
 - Examine access to physician care
 - One medical office in town (pediatrics)
 - Is an ECU Health community center feasible?
 - Determine uninsured status of citizens

REFERENCES

- Healthy People 2030, U.S. Department of Health and Human Services, Office of Disease Prevention and Health Promotion.
- Grifton, NC | Data USA. <https://datausa.io/profile/geo/grifton-nc#health>.

Home Ownership

