Increasing Skin Cancer Awareness in Southeastern North Carolinian Farmers

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Disclosures
Beverly Mott
Nothing to Disclose
Introduction

- Specific barriers to skin cancer prevention that can be overcome by educational interventions include lack of access to information and health illiteracy (Pirschel, 2017).
- The aim of this QI project was to train 100% of the agriculture extension farm agents in using the educational session by November 15, 2019.
- Extension agents would use the educational session during 80% of meetings with farmers.
Methods

Taking healthcare to nonhealthcare centers is a change that can improve delivery of healthcare to farmers.

- **Location:** agriculture center because community settings are less threatening (Robinson & Jablonski, 2018).
- **Data:** collected over 3 months from the data collection tool
- **Process:**
  - Agents were trained to use educational session
  - Agents presented educational session in meetings with farmers.
  - Agents collected data on chart
  - Project lead collected charts and tallied data

- **Outcomes**
  - Educational session created for sustainable use by the agricultural center
  - Increase in farmer education about skin cancer awareness
Number of agents trained

Results

Number of Meetings Educational Session was used in
Results

Qualitative data

- I never knew sunscreen expired.
- I wish we had seen this before. I had a melanoma removed 3 months ago.
- I had basal cell carcinoma on my head from not wearing hats.
Conclusion

- Agricultural center was receptive to partnership with healthcare professionals
- 100% of agents were trained and the facility continues to use the educational session
- This QI project can be replicated in other community settings and can be varied to include other healthcare concerns
Acknowledgement

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Reference